## Year 10 Business Studies - Theme 1

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<td>Enterprise &amp; Entrepreneurship</td>
<td>Spotting a Business Opportunity</td>
<td>Putting a business idea in practice</td>
<td>Making the business effective</td>
<td>Understanding external influences on business</td>
<td>Consolidation</td>
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### Topics

1.1 The dynamic nature of business. Risk and reward. The role of business enterprise.

### Assessment

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### Building on Prior Learning

Formal Business Studies education starts in Year 10. Any prior learning is as a consumer in society. Students begin the course with very clear needs and wants, in addition to this brand awareness is very high.

### Links with other subjects

The course has a financial element and this overlaps with basic number a graphical work within maths. Some terms and phrases used in business studies also overlap with Economics and Geography. Invention and innovation also has links to DT based subjects.

### Extracurricular opportunities

Departmental revisions session. Business Club (Thursday lunchtime).

### A successful learner in this subject will demonstrate

A successful learner will have a good knowledge of key terms and be able to apply them to a range of contexts accurately. In addition, they will demonstrate precise and methodical examination technique. Finally, they will independently engage with their own learning and follow business stories in the media and ask searching, thought provoking questions.

### Impact on personal development

Business studies will help to support potential entrepreneurs in the development of their ideas and in general broaden their understanding of the world of business and work.
Ways to support student learning in this subject

- Encourage wider reading
- Having conversations with working adults
- Watching the business news
- Watching programmes such as Dragons’ Den and The Apprentice
- Visiting [www.businessed.co.uk](http://www.businessed.co.uk) to support the understanding of subject content
- Visiting [www.quizlet.com](http://www.quizlet.com) to support the learning of key terms
- Become a critical consumer!