

## DIGITAL MEDIA (CTEC)

### WHAT WILL I STUDY AND LEARN?

Digital Media prepares you for the world of work within the Media industry. Although the course is more about learning and using skills than it is about recalling information, there are still exams involved for some units. The course is assessed via a mixture of written exams and practical tasks which are assessed internally and externally moderated.

#### Modules:

- Unit 1: Media Products and Audiences.
- Unit 2: Pre-production and Planning.
- Unit 3: Create a Media product.
- 3 further units will be studied in Year 13 to top-up the qualification to the Extended Certificate.

### HOW IS IT TAUGHT?

Digital Media is a new 'technical' course - it combines both vocational and academic activities and learning styles. Time will be spent studying the theoretical aspects of Digital Media through real life situations, as well as applying practical media skills throughout a range of assignments.

You will be given assignments throughout the course that will allow you to learn and demonstrate that learning. There is an element of written work but other forms of assessment are used to make the learning experience diverse and challenging.

### HOW WILL DIGITAL MEDIA HELP ME?

- Further Education / Traditional Degree.
- Apprenticeships.
- Careers in Television / Radio / Web Design.
- Careers in Journalism / Photography.
- AV Technician.

### EXTRA ENTRY REQUIREMENTS

At least a grade 5 in English is required.

Previous ICT qualifications are NOT required but a range of creative computer skills will be advantageous. An interest in media production, social media, marketing and advertising is essential. Students should be able to work on their own initiative and have the flexibility to cope with both academic rigour and individual research.

### WHO DO I SEE FOR MORE INFORMATION?

- Mr S. Jones, Head of ICT and Computer Science.
- Mr D. Corbett, Assistant Head of Computer Science.

